

2. (Original) The three-dimensional label of claim 1, further comprising a flat portion flush with the surface of the container.

3. (Original) The three-dimensional label of claim 1, further comprising graphics.

4. (Original) The three-dimensional label of claim 1, wherein the container is a beverage container.

5. (Original) The three-dimensional label of claim 1, wherein the container is a wine bottle.

6. (Amended) A container having a label affixed to a surface of the container, wherein the label includes a three-dimensional design, having a vacancy formed between the three-dimensional design of the label and the surface of the container.

8. (Original) The container of claim 6, wherein the label further comprising a flat portion flush with a surface of the container.

9. (Original) The container of claim 6, wherein the label further comprising an adhesive material on a surface of the label

attaching the label to the surface of the container.

10. (Original) The container of claim 6, wherein the container is a beverage container.

11. (Original) The container of claim 6, wherein the container is a wine bottle.

Please add the following new claims:

17. (New) A three-dimensional label for a container, comprising:  
a raised ornamental portion extending away from a surface of the container; and  
a portion substantially flush with the surface of the container.

18. (New) A three-dimensional label for a container, comprising:  
a portion substantially flush with a surface of the container; and  
a raised ornamental portion extending away from a surface of the container, wherein the ornamental portion depicts a flowing liquid.

#### REMARKS

Claims 1-16 are pending in this application. Claims 12-16 have been withdrawn from consideration. By this amendment,